



# WELLNESS CITY

A medical city for active adults

Exclusive Representation  
NAZERI & COMPANY Co., Ltd. ( THAILAND )

HOSPITALS SHOPPING HOTELS VILLAS GOLF & SPA

A wellness city project is an exciting medical city concept for Thailand's ever growing aging population. For the Kingdom of Thailand to stay competitive as the medical tourist hub for Asia and also to serve its aging population, it is paramount to support development of a wellness medical city. The ideal site for a wellness city shall:

- encompass an area of at least 20 hectares or 200,000 square meters
- located within quick access of Suvarnabhumi International Airport ( within 45 minutes with easy freeway access)

The concept of a wellness city shall include the following :

- Highly Recognized International Specialty Hospitals in areas of Neurology, Spinal Surgery, Orthopedics, Plastic Surgery, Oncology, Cardiology, Women and Men's Wellness and a Dental Hospital
- A shared facility to support all of the hospitals basic operation such as food and beverage, housekeeping and laundry facility
- A medical dormitory for hospital staff
- A medical residence or serviced apartments for resident doctors and faculty
- Four and five star hotels & Spa
- A conference hall and a convention center
- Shopping & dining village with variety of shops and restaurants
- Outdoor sport facilities such as Golfing, Tennis, Swimming & Fishing
- An active adult community villas & condominiums
- Assisted living homes with nursing care
- A cinema and a performance art theater



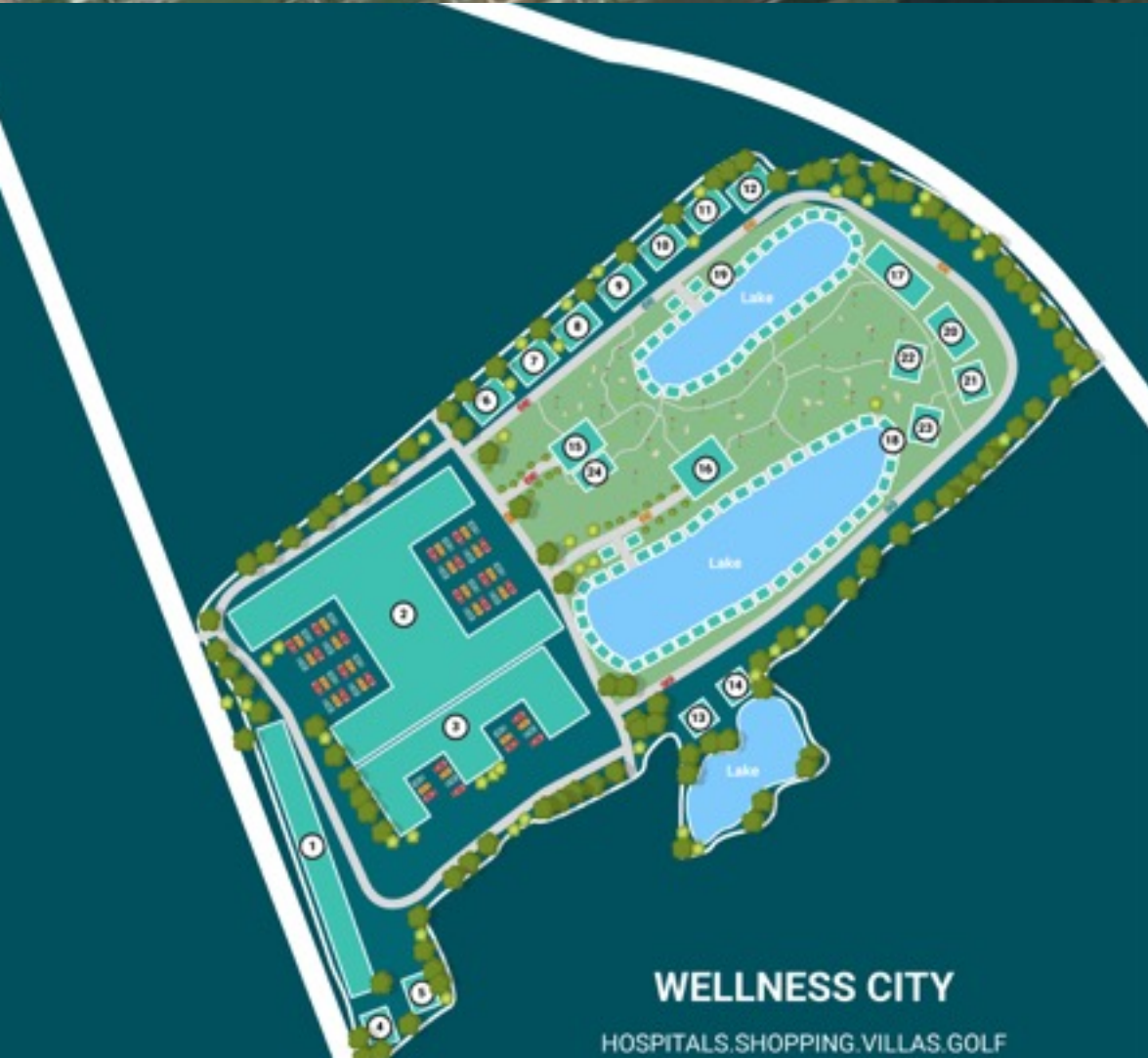
A wellness city will provide all of the necessary essentials to attract and retain both foreign and domestic medical tourists not only as a medical care destination but for an active adult lifestyle away from Bangkok's hustle and bustle.

As more and more countries in the ASEAN and in the world are competing for tourists to support their economies, medical tourism is on the top of their list. In southeast Asia, in particular the Kingdom of Thailand has reaped the benefits in attracting medical tourists and has become to be known as a global medical hub. However, going forward, it is more important than ever for Thailand to retain its global position as more and more countries such as Myanmar, Vietnam and Indonesia are competing for the same international patients.

- Ease of entry of international hospitals and ease of foreign medical licensure in countries such Myanmar, Cambodia, Indonesia, Vietnam and Laos compared to Thailand
- Availability of large investment capitals by international hospitals
- Lower cost of labor in other countries compared to Thailand

All of the above factors will add competitive pressure to Thailand's medical tourism eco-system and it is therefore more important than ever for Thailand to compete on all levels including building a dedicated medical and wellness city to stay ahead of its neighboring competition.

To bring this concept to life, Nazeri & Company, Co. Ltd. (Thailand ) has identified a potential land subject to approval ,located at Pathum Thani province, and an international property developer, to build the wellness city. The company has also received initial interest from an internationally reputable South Korean Hospital and a South Korean government fund representing other specialty hospitals in S. Korea to set up operation in the wellness city, pending medical licensing waiver and approval for international hospital management and training doctors.



**Nazeri & Company Co. Ltd.**

Conceptual Design For Discussion Only

1. Cinema and Entertainment Complex
2. Shopping Mall
3. Restaurant Row
4. Office Building Towers
5. Office Building Towers
6. Hospital- Neurosurgery
7. Hospital- Orthopedics
8. Hospital- Shared Facility
9. Hospital- Plastic Surgery
10. Hospital- Dental
11. Hospital- Cardiology
12. Hospital- Oncology
13. Serviced Apprtments
14. Serviced Apprtments
15. Hotel + Resort
16. Hotel + Resort
17. Club House
18. Villas
19. Villas
20. Assisted Living Homes
21. Assisted Living Homes
22. Condominiums
23. Condominiums
24. Spa + Meditation Center

**WELLNESS CITY**

HOSPITALS.SHOPPING.VILLAS.GOLF

The wellness city project is intended to attract major operators in every category to help the project to become a first its kind in the world. The wellness city is estimated to attract up to US \$3.0 billion in investment and take up to 7 years to complete.

For more information about this project and to register your interest, please contact Dr. Allen Nazeri at +66 (0) 94- 887-0869 or write to

[contact@NazeriAllenCompany.com](mailto:contact@NazeriAllenCompany.com)

30th Floor Bhiraj Tower @ EmQuartier  
689 Sukhumvit Soi 35  
Bangkok, Thailand 10110

## About Nazeri & Company

Nazeri & Company Co., Ltd. is a Thailand registered full service brokerage firm specializing in HealthCare Advisory, Consulting, Real Estate, Business Brokerage and Investment Banking. The company was founded by its Managing Director, Dr. Allen Nazeri and its Thailand Managing Partner, Ms. Nongnuch Yelum.



Dr. Allen has been in business nearly 25 years in the United States and has owned multiple businesses as a serial entrepreneur. In the last 4 years his focus has been in investment banking working both on transactions and as well as preparing companies to attract large equity and institutional investors. Through his strong network with investment groups, high-net worth individuals as well as healthcare providers, he is able to match unique property and asset investments to unique buyers/investors.

He can be reached at

[drallenci@gmail.com](mailto:drallenci@gmail.com)

Thailand +66 (0) 94-887-0869

United States + 1- 702- 605-0555



Ms. Nongnuch Yelum (Nuchy) is the Managing Partner of Thailand Operation. Ms. Nuchy previously worked as a Real Estate Sales Agent with Remax Properties an American Real Estate firm in Bangkok as well as MedAisa Assets Co., Ltd and healthcare real estate facility in Bangkok. Her strong work ethics as well as her strong connection to both sellers and buyers has been influential in attracting developers to various projects.

She can be reached at

[NuchyListings@gmail.com](mailto:NuchyListings@gmail.com)

Thailand +66 (0) 880-121425

